



Public Relations Society of America  
San Diego/Imperial Counties

**PRSASDIC SPEAKERS' BUREAU APPLICATION FORM**

*Please complete and send this form to (email / fax)*

**Name:** \_\_\_\_\_

**Title and Company:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**TIME PERIOD AVAILABLE**

- Any time
- Specific dates/times as follows: \_\_\_\_\_

**TOPIC(S) OF INTEREST (Check all that apply).**

- What's the Difference Between Marketing & Public Relations?
- Who Are You Talking To? Determining Your Audience.
- Traditional Vs. Social Media: The Key to Working with Both to Your Advantage
- Corporate Social Responsibility: The Pay Off (Doing Well by Doing Good)
- Reputation Management: How concerned should you be about what's being said about you in the marketplace?
- Crisis Communications: Keeping Control in the Midst of Chaos
- Celebrating 50 Years of PR in San Diego (several different topics from anniversary program)

For the topic(s) checked above, please specify why you believe you are qualified to speak on the subject. You may provide supplemental information including outlines of presentations, PowerPoint slides, etc.

Qualifications: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please attached your resume or CV, or link to your professional website / LinkedIn profile.

**THANK YOU FOR YOUR INTEREST!**