



Call to Order: 12:24 p.m. Adjournment: 1:16 p.m.	Led By: Jenny Corsey Secretary: Brianne Mundy Page
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In Attendance (majority for a quorum=9) (13): Jenny Corsey APR; Maria McGregor; Brianne Mundy Page; Michael Daily, APR; Melissa Cameron; Hope Reilly; Lauren Fimbres Wood; Katie Nieri; Kristin Deuber, APR; Jenny Mehlow; April Green; Sarah Lemons; Krystin Williamson;

Absent (2): Jessica Ippolito; Kelly Fausel

2018 Board: Jenny Corsey APR; Krystin Williamson; Maria McGregor; Brianne Mundy Page; Michael Daily, APR; Melissa Cameron; Hope Reilly; Lauren Fimbres Wood; Sarah Lemons; Jenny Mehlow; Kelly Fausel; Jenny Robinson; Jessica Ippolito; April Green; Katie Nieri; Kristin Deuber, APR

Chapter Administrator: Margarita Santos

Chapter Treasurer: Traci DeMarco

Ethics Officer: Bill Gay, APR, Fellow PRSA

Agenda Item	Discussion	Action	Owner
Call to order	<ul style="list-style-type: none"> Meeting called to order at 12:24 p.m. 	<ul style="list-style-type: none"> No formal action taken or required 	Jenny Corsey
New Board Member	<ul style="list-style-type: none"> New membership director, Jenny Robinson, The UPS Store 	<ul style="list-style-type: none"> No formal action taken or required 	Jenny Corsey
Approval of June meeting minutes	<ul style="list-style-type: none"> Brianne Mundy Page motioned to approve the June meeting minutes. Jenny Robinson abstains as she was not yet on the Board for the June meeting. 	<ul style="list-style-type: none"> Brianne Mundy Page motioned Mike Daily seconded Motion Passed 0 Opposed, 1 abstained 	Brianne Mundy Page
ICON Theme Vote	<ul style="list-style-type: none"> Two theme options: Mastering the Waves of Changing Communication; Soaring to New Heights in PR (or Communication) Amber Albrecht has agreed to chair a committee to recruit speakers Jenny Corsey makes a motion for the Mastering the Waves of Changing Communication; Brianne Mundy Page seconds. Motion Passes Blake Nelson and Bill Gay will be at ICON in Austin to show our video to 	<ul style="list-style-type: none"> Jenny Corsey motioned Brianne Mundy Page seconded Motion Passed 0 Opposed, 0 abstained 	Melissa Cameron



Agenda Item	Discussion	Action	Owner
	<p>promote San Diego 2019.</p> <ul style="list-style-type: none"> • Port Pavilion on Broadway Pier is a potential venue for the opening night reception. • Blake Nelson is sponsorship chair. We get 20% of anything that we give to National that they close. Unless another chapter is involved, then we split it. • Think of side trips, sponsors, speakers, etc. and get info to Melissa Cameron. 		
July event recap	<ul style="list-style-type: none"> • Sharp HealthCare Corporate Newsroom, open parking was good, content went over well; good turnout with non-members; Humane Society brought seven members; • Sold 17 for August event, goal is 70; need Board to share more social media posts; creating graphics that our speakers can use; would be great to follow up with nonmembers that attended the Sharp event 	<ul style="list-style-type: none"> • No formal action taken or required 	Katie Nieri
Bernays Awards Update	<ul style="list-style-type: none"> • Today is the first deadline for Bernays Awards – we have more than 20 submissions, with a more than \$1,100 profit. The first deadline is a little later this year and we’ve heard some people like that it’s a little later. • Tickets to be posted in September. 	<ul style="list-style-type: none"> • No formal action required or taken 	Hope Reilly and Sarah Lemons
Leadership Assembly and Delegates	<ul style="list-style-type: none"> • Maria McGregor will be representative for Leadership Rally. • We have a total of three delegates we can send to Leadership Assembly. Maria will be one. Kristin and Sarah are considering. Budgeted \$400 per person for travel. • Look for Survey Monkey for Board vote on the delegates. 	<ul style="list-style-type: none"> • No formal action required or taken 	Jenny Corsey
September Meet & Greet with PRSA chair Tony D’Angelo	<ul style="list-style-type: none"> • Working on a date – potentially Friday, September 28. Venue is Alison + Partners. 	<ul style="list-style-type: none"> • No formal action required or taken 	Jenny Corsey
Chapter Calendar/Scorecard	<ul style="list-style-type: none"> • Reminder to committees to start looking at their committee plans and what KPIs they plan to report at the end of the year. If adjustments need to be made, discuss with Brianne and/or Jenny. 	<ul style="list-style-type: none"> • No formal action required or taken 	Brianne Page
Adjourn	<ul style="list-style-type: none"> • Adjourned at 1:16 p.m. 	<ul style="list-style-type: none"> • No formal action required or taken 	



**Activity Reports
June 2018**

President

Activities Accomplished

- Led board meeting, exec team meeting and developed agendas
- Attended June luncheon and delivered chapter/sponsor talking points
- Provided counsel and direction for board directors
- Review and approve chapter administrator timesheet and invoice
- Conducted mid-year retreat planning
- Assisted president-elect with 2019 board planning
- Met with on-site and secured new board member J. Robinson
- Met with PD team, treasurer, and bookkeeper about budget planning for Q3-Q4

Activities Planned

- Conduct mid-year retreat planning
- Onboard new board member
- Start planning for silent auction at Bernays
- Confirm three chapter delegates for Leadership Rally

President-elect/Sponsorship

No report submitted

Past President / Masters Roundtable

No report submitted

Treasurer

No report submitted

Secretary

Activities Accomplished

- Prepared for June meeting



- Attended and took minutes at June meeting
- Finalized May meeting minutes & uploaded to website and Google Drive
- Created and sent out May activity report survey
- Collected and compiled April & May activity reports
- Updated 2018 board roster
- Updated 2018 board calendar
- Executive Committee counsel

Activities Planned

- Prepare for June meeting
- Take June board meeting minutes
- Finalize May meeting minutes & upload to website and Google Drive
- Create and send out June activity report survey
- Collect and compile May & June activity reports
- Executive Committee counsel
- Update Board calendar
- Update 2018 report card/KPI tracker

Accreditation

No report submitted

Bernays Awards

No report submitted

Community Relations & Advocacy

No report submitted

Marketing Communications

No report submitted

Digital Communications

No report submitted

Membership Director



No report submitted

Diversity Outreach

No report submitted

News Pros and Student Outreach

No report submitted

Professional Development

No report submitted

Western District

No report submitted

Ethics

No report submitted

Chapter Manager

No report submitted

(See next page for July financial report)



Treasurer's Report
Public Relations Society of America
San Diego and Imperial Counties Chapter

July 1-31 Unreconciled

July 31, 2018



2018 Monthly Account Balances

	2017 Year End	2018 Budgeted Year End	January	February	March	April	May
CD (3-mth)	10,019.74	10,062.00	10,023.25	10,026.66	10,029.63	10,033.15	10,036.45
CD (12-mth)	20,100.57	20,321.00	20,117.56	20,134.57	20,149.94	20,166.98	20,183.48
Checking	31,016.88	35,000.00	26,553.91	26,703.50	30,888.63	31,744.33	31,900.06
Total	61,137.19	65,383.00	56,754.72	56,864.73	61,068.20	61,944.46	62,119.99

	June	July	August	Sept.	Oct.	Nov.	Dec.
Pay Pal credit		3,482.98	10,794.88 As of Aug. 13				
CD (3-mth)	10,039.53	10,042.94					
CD (12-mth)	20,199.99	20,217.07					
Checking	28,689.47	31,397.86					
Total	58,928.99	65,140.85					

Annual Account History – 2008-2017 (reflect year-end totals)

	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
CDs	30,120.31									
Checking	31,016.88	65,011	\$75,327	\$91,356	\$90,753	\$74,599	\$60,236	\$61,756	\$61,643	\$44,772
Total	61,137.19	65,011	\$75,327	\$91,356	\$90,753	\$74,599	\$60,236	\$61,756	\$61,643	\$44,772