

Call to Order: 4:05 p.m.	Led By: April Green
Adjournment: 5:06 p.m.	Secretary: Giovanna Castro

In Attendance (majority	for a quorum=12) (12 <sup>,</sup>	voting, 3 non-voting):
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- President April Green
- Barbara Cosio Moreno
- Hope Reilly
- Arturo Garcia
- Shannon Boffa
- Amanda Nelson
- William Lopez
- Cheryl Robinson
- Jenny Mehlow
- Kara Handley
- Monica Gil Dos Santos
- Julie Wright
- Megan Pinna Tisdall

Absent (8): Jeanna Vazquez, Giovanna Castro, Kim Coutts, PJ Maxwell, Patrick Thelan, Edgar Hopida, Stefania Villar Rachel McGuire, Mariah Hugo, Elena Gomez, and Anne Buckley Chapter Administrator: Blake Nelson Chapter Treasurer: Jeanna Vazquez Ethics Officer: Julie Smith-Taylor

Agenda Item Discussion	Action	Owner
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Call to Order/President's Update	<ul> <li>Virtual voting results:</li> <li>22-01 National Bylaw Amendment - 15 in favor, 0 opposed, 0</li> <li>abstained</li> <li>Increasing Blake's credit card limit - 15 in favor, 0 opposed, 0</li> <li>abstained</li> <li>August and September 2022 meeting minute approval - 15 in favor, 0 opposed, 0 abstained</li> <li>PRSA National board slate - 11 in favor, 0 opposed, 0 abstained</li> <li>Budget increase for Bernays - 11 in favor, 0 opposed, 1 abstained</li> <li>Barb announced she will not be serving as President next year. Hope and April took over in the nominating committee responsibilities.</li> <li>Nominating Committee will be: <ul> <li>Krystin West</li> <li>Derek Danziger</li> <li>Sandy Young</li> <li>Hope Reilly</li> <li>April Tellez Green</li> </ul> </li> <li>Cheryl made a motion to accept and William seconded</li> <li>Motion passed unanimously 11 in favor</li> </ul>	• Vote via Slack - Motion Passed	April Green
Financial Update	<ul> <li>Jeanna was absent</li> <li>April noted we are running at a profit (not counting expenses forthcoming from Bernays)</li> </ul>	No formal action taken or required	April
Bernays	<ul> <li>Kara working on the run of show/PPT finalizing</li> <li>April went through the program for the board</li> <li>Layout was adjusted based on the amount of folks showing up</li> <li>Photo booth in the lobby</li> <li>Game also happening at 6pm</li> <li>Parking will be full</li> </ul>	<ul> <li>No formal action taken or required</li> </ul>	Jenny/Kara



	<ul> <li>150 people estimated to attend</li> <li>Need to send logistics email</li> <li>Discussion to cut off alcohol sales at a certain time</li> <li>Ada picking up trophies / Amanda running PPT/ Jenny showing up at 2pm day off/</li> <li>Blake/April can be available as well</li> </ul>		
Membership Update	• N/A	<ul> <li>No formal action taken or required</li> </ul>	Mariah
Communications Update	<ul> <li>Bernays and Board Recruitment</li> <li>Social - award winners won't be posted for all winners. Hoping to do Special Award winners only</li> <li>Press Release - Winners</li> <li>Stephania is doing a blog post about something you wish you knew at the start of your career</li> </ul>	<ul> <li>No formal action taken or required</li> </ul>	Shannon/ Monica Stephania
Community Relations & Advocacy	<ul> <li>Volunteer Holiday Mixer - Need to get it going on Eventbrite</li> <li>Free event</li> <li>Hoping to give out Volunteer Appreciation Gift cards</li> <li>Attended the Coronado Library Event with Major Garrett, a free community event in October.</li> <li>PRSA SD/IC had a table.</li> </ul>	<ul> <li>No formal action taken or required</li> </ul>	William
D&I Update	<ul> <li>Arturo will be presenting at ICON on the Diversity Panel</li> <li>He will be doing a social takeover</li> </ul>	<ul> <li>No formal action taken or required</li> </ul>	Arturo
Ethics Update	• N/A	<ul> <li>No formal action taken or required</li> </ul>	Julie



Professional Development Update	<ul> <li>Networking event to kick off Jan. 2023</li> <li>Amanda pitched the idea of Boundaries and Burnout</li> </ul>	<ul> <li>No formal action taken or required</li> </ul>	Cheryl
Sponsorship	<ul> <li>Barb secured a \$1,000 sponsorship from Ardurra</li> <li>SWS came on as a platinum sponsor last month/UCSD has expressed interested in renewing for next year</li> </ul>	<ul> <li>No formal action taken or required</li> </ul>	Barb
Adjourn	<ul> <li>Meeting adjourned at 5:06 pm</li> </ul>	<ul> <li>No formal action taken or required</li> </ul>	April Green