



Call to Order: 4:33 p.m.
Adjournment: 5:19 p.m.

Led By: Arturo Garcia Sierra
Secretary: Blake Nelson

In Attendance (QUORUM) (12 voting, 2 non-voting):

1. Arturo Garcia Sierra, President
2. Blake Nelson, Past President
3. Jenny Mehlow, Treasurer
4. Paulina Sierra
5. Anthony King, APR
6. Cheryl Robinson, AP
7. Jerralyn Davis
8. Edna Gutierrez
9. Janet Farala
10. Anne Flanagan
11. Alexis Cortes
12. Adrianna Villa
13. Marisol Ortega ***
14. Karlene Sanchez***
15. Hannah Blome ***
16. Sammi Reyes***
17. Christian Spangler***

Absent (5 voting, 3 non-voting):

1. Barbara Cosio Moreno, Secretary
2. Monica Gil dos Santos, President Elect
3. William Lopez
4. Elena Gomez

**** non voting members**

Chapter Administrator: Blake Nelson, APR



Chapter Treasurer: Jenny Mehlow
Ethics Officer:

Agenda Item	Discussion	Action	Owner
Call to Order/President Update	<ul style="list-style-type: none"> • Call to order • For personal reasons, William Lopez has stepped down from his board service this year • We will vote on CDs when Blake is in the room 	Vote	Arturo
Committee Updates	<p>Bernays</p> <ul style="list-style-type: none"> • Looking for venues still pending budget approval today • Janet agreed on graphic design • Thank you for approving budget item for OpenWater <p>Professional Development</p> <ul style="list-style-type: none"> • Thank you to comms team for sharing on social about upcoming event; J/PR office for those who can go • Looking ahead: Meet the boss panel for June <p>D&I</p>	No Action Required	



	<ul style="list-style-type: none"> ● New document/guidelines to help group see their efforts with D&I considerations: <ul style="list-style-type: none"> ○ Series of different lenses and questions to ask yourself as you are showing up to events; creating programming; creating content, etc. ○ Example under gender: How do you consider adding pronouns to name pages ○ It's a living doc and open for feedback from the board ● Diverse Dialogues <ul style="list-style-type: none"> ○ Celebrating Asian American, Native Hawaiian and Pacific Islander month ○ Thursday, May 16 on Zoom at 12 –1 p.m. ○ AANHPI community join and give personal experience ○ In the process of putting together the panel ○ Call for the board to recommend members of the community 		
Budget	<p>Blake joined in and the board switched to voting items</p> <ol style="list-style-type: none"> 1. Budget <ol style="list-style-type: none"> a. Paulina: If we have the intent to break event. I don't think the silent auction is the best way to go. Money is an issue. The face of PRSA's membership has changed a lot. I am more than happy to pivot on food and venue if there is a hunger to no longer be a loss b. Jenny: agree with the Bernays not doing silent auction. Should we do it another year? c. Jerr: Headshot fundraiser at Bernays? 	Vote	Arturo



	<ul style="list-style-type: none"> d. Products. e. Paulina: Lots of questions about doing a silent auction at Bernays f. Arturo: Bernays committee should meet with EC to discuss it. In two weeks, we will send out a budget after a discussion with Bernays. <p>2. CDs</p> <ul style="list-style-type: none"> a. Arturo: 2 three month CDs. We were at 10K. Hoping to add 10K to the account. Total of \$31K. b. Jenny: We've been keeping a lot of cash in the checking account. Need to keep more money working for us. c. Motion: Arturo: Move 5K to our 3 month our CD to our 10 to 12 month. d. Motion from Cheryl e. Second from Jenny. f. Motion passes unanimously 		
<p>Committee Updates</p>	<ul style="list-style-type: none"> - Communications updates: <ul style="list-style-type: none"> - Continuing to post for April events - Membership: <ul style="list-style-type: none"> - Not much movement this month - APR <ul style="list-style-type: none"> - Requesting volunteer support for candidates - Three evening bootcamp the second week of May - Round robin process the second week of June - First week of October for Boot Week Camps - Four folks who paid this year and ran out the clock. 		



	- One new APR this month: Jess Brown.		
New Business	May meeting will be in person	No Action Required	
Adjourn	<ul style="list-style-type: none">Meeting adjourned at 5:19 p.m.		Arturo