



**Call to Order: 4:38 p.m.**  
**Adjournment: 5:17 p.m.**

**Led By:** Arturo Garcia Sierra  
**Secretary:** Barbara Cosio Moreno

**In Attendance (QUORUM) (12 voting, 5 non-voting ):**

1. Arturo Garcia Sierra, President
2. Blake Nelson, Past President
3. Paulina Sierra
4. Alexis Cortes
5. Anthony King, APR
6. Cheryl Robinson, APR
7. Jerralyn Davis
8. Edna Gutierrez
9. Janet Farala
10. Anne Flanagan
11. Elena Gomez
12. Adrianna Villa
13. Marisol Ortega \*\*\*
14. Karlene Sanchez\*\*\*
15. Hannah Blome \*\*\*
16. Sammi Reyes\*\*\*
17. Christian Spangler\*\*\*

**Absent (3 voting):**

1. Barbara Cosio Moreno, Secretary
2. Jenny Mehlow, Treasurer
3. Monica Gil dos Santos, President Elect

\*\* non voting members

**Chapter Administrator:** Blake Nelson, APR

**Chapter Treasurer:** Jenny Mehlow



Ethics Officer: N/A

Agenda Item		Action	Owner
Call to Order/President Update	<ul style="list-style-type: none"> <li>● Hybrid meeting - some folks attending in person. Thanks to J/PR for hosting</li> <li>● Call to order</li> <li>● Motions passed on the budget and the CDs (noted in minutes as a virtual vote)</li> </ul>	Vote	Arturo
Secretary Update	<ul style="list-style-type: none"> <li>● In absence of Secretary, meeting is being recorded</li> <li>● Secretary will create minutes based on the recording</li> <li>● Accept motion to vote on April minutes                             <ul style="list-style-type: none"> <li>○ Motion to pass from Janet</li> <li>○ Second by Alexis</li> <li>○ Motion passes unanimously</li> </ul> </li> </ul>	Vote	Arturo
New Board Member	<ul style="list-style-type: none"> <li>● President discusses application for new board member, Danny Sanchez</li> <li>● Discussion as well as introduction by Danny</li> <li>● Accept motion to accept Danny on the BOD                             <ul style="list-style-type: none"> <li>○ Motion to accept from Paulina</li> <li>○ Janet seconded</li> <li>○ Motion passes unanimously</li> </ul> </li> </ul>	Vote	Arturo
Committee Updates	Professional Development <ul style="list-style-type: none"> <li>● Recap of professional development event hosted by J/PR</li> <li>● Great cross section of industries, well attended</li> <li>● Panelists all honored to be asked</li> </ul>	No Action Required	Alexis, Elena





	<ul style="list-style-type: none"><li>• Wanted to rent a hall in Balboa Park - not decorated, but we would include features that make the event more attractive.</li><li>• Talked about setting up a display on awards. Meeting to discuss more details soon.</li><li>• Open water platform and call for entries document coming soon.</li></ul> <p>Membership</p> <ul style="list-style-type: none"><li>• Dipped a bit to 196. Anthony gave highlights on new members: a couple of new members out of San Diego. Wants to find out why they joined us. Anne suggested a member survey.</li></ul> <p>Mixers</p> <ul style="list-style-type: none"><li>• Sammi gave an update on professional mixers with our key sectors. Was going to incur a cost. Pivoting to a morning coffees. K-12 educators first - end of the year theme (for their school year), then government, health care, and higher ed communicators. AMA started a members only coffee chat. Trying to mirror our mixers off of that.</li><li>• Anthony suggested that we start using this an opportunity to plan now for start of 2025.</li></ul>		Anthony
Budget	No update	N/A	N/A



New Business	Been in discussions with Scripps (team of the year). They are excited to do a panel in July or August on how strategic comms is helping business functions.	No Action Required	Arturo
Adjourn	<ul style="list-style-type: none"><li>Meeting adjourned at 5:17 p.m.</li></ul>		Arturo