

Call to Order: 4:38 p.m.

Adjournment: 5:17 p.m.

Led By: Arturo Garcia Sierra
Secretary: Barbara Cosio Moreno

In Attendance (QUORUM) (12 voting, 5 non-voting):

- 1. Arturo Garcia Sierra, President
- 2. Blake Nelson, Past President
- 3. Paulina Sierra
- 4. Alexis Cortes
- 5. Anthony King, APR
- 6. Cheryl Robinson, APR
- 7. Jerralyn Davis
- 8. Edna Gutierrez
- 9. Janet Farala
- 10. Anne Flanagan
- 11. Elena Gomez
- 12. Adrianna Villa
- 13. Marisol Ortega ***
- 14. Karlene Sanchez***
- 15. Hannah Blome ***
- 16. Sammi Reyes***
- 17. Christian Spangler***

Absent (3 voting):

- 1. Barbara Cosio Moreno, Secretary
- 2. Jenny Mehlow, Treasurer
- 3. Monica Gil dos Santos, President Elect

Chapter Administrator: Blake Nelson, APR

Chapter Treasurer: Jenny Mehlow

^{**} non voting members



Ethics Officer: N/A

Agenda Item		Action	Owner
Call to Order/President Update	 Hybrid meeting - some folks attending in person. Thanks to J/PR for hosting Call to order Motions passed on the budget and the CDs (noted in minutes as a virtual vote) 	Vote	Arturo
Secretary Update	 In absence of Secretary, meeting is being recorded Secretary will create minutes based on the recording Accept motion to vote on April minutes Motion to pass from Janet Second by Alexis Motion passes unanimously 	Vote	Arturo
New Board Member	 President discusses application for new board member, Danny Sanchez Discussion as well as introduction by Danny Accept motion to accept Danny on the BOD Motion to accept from Paulina Janet seconded Motion passes unanimously 	Vote	Arturo
Committee Updates	Professional Development Recap of professional development event hosted by J/PR Great cross section of industries, well attended Panelists all honored to be asked	No Action Required	Alexis, Elena



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D&I	
Diverse Dialogues Session for AAPI Month	Anne
May 16 - virtual event	
APR	
Boot camp set with 5 folks signed up	Cheryl
Thanks for everyone who volunteered to be an instructor.	
Two folks are set up and confirmed to sit for panel reviews in	
early June. May be a third.	
Thanks to comms team for pushing that out.	
Good news is materials will be solid and squared and can be	
reused and customized for each instructor.	
Comms	Jerralyn
Continuing to develop the newsletter, social media and	
content (editorial calendar) - living breathing document.	
Feel free to put in ideas. Working on a blog post about	
women in leadership. Finalizing that. Plan to share with EC	
for review.	
Community Relations	Arturo
A lot of people volunteering to ensure we have a successful	
event this year.	
Christian and Rita and Staci Redinger for Quality Time	
Similaria rata ana stati ritaaniga ito aataa rata	
Bernays	Paulina
Had a longer conversation last month. Exec Committee was	, admid
pitched on a pivot.	
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Budget	No update	N/A	N/A
	 Mixers Sammi gave an update on professional mixers with our key sectors. Was going to incur a cost. Pivoting to a morning coffees. K-12 educators first - end of the year theme (for their school year), then government, health care, and higher ed communicators. AMA started a members only coffee chat. Trying to mirror our mixers off of that. Anthony suggested that we start using this an opportunity to plan now for start of 2025. 		Sammi
	Dipped a bit to 196. Anthony gave highlights on new members: a couple of new members out of San Diego. Wants to find out why they joined us. Anne suggested a member survey.		
	Open water platform and call for entries document coming soon. Membership		Anthony
	 would include features that make the event more attractive. Talked about setting up a display on awards. Meeting to discuss more details soon. 		
	Wanted to rent a hall in Balboa Park - not decorated, but we		



I NEW BUSINESS	Been in discussions with Scripps (team of the year). They are excited to do a panel in July or August on how strategic comms is helping business functions.	No Action Required	Arturo
Adjourn	Meeting adjourned at 5:17 p.m.		Arturo