



Call to Order: 4:33 p.m. Adjournment: 5:26 p.m.	Led By: Blake Nelson Secretary: Barbara Cosio Moreno
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<p>In Attendance (QUORUM) (12 voting, 1 non-voting):</p> <ol style="list-style-type: none">1. Blake Nelson, President2. Barbara Cosio Moreno, Secretary3. Jenny Mehlow, Treasurer4. Monica Gil dos Santos5. William Lopez6. Paulina Sierra7. Amanda Nelson8. Cheryl Robinson9. Anne Buckley10. Elena Gomez11. Alexis Cortes12. Julie Smith-Taylor, APR <p>Absent (4 voting, 3 non-voting):</p> <ol style="list-style-type: none">1. Arturo Garcia Sierra, President Elect2. April Tellez Green, Past President3. Anthony King4. Anne Buckley5. Chris Jenkins6. Karlene Sanchez7. Sammi Reyes <p>Chapter Administrator: Blake Nelson, APR Chapter Treasurer: Jenny Mehlow</p>
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Ethics Officer: Julie Smith-Taylor

Agenda Item	Discussion	Action	Owner
Call to Order/President's Update	<ul style="list-style-type: none"> ● Call to order ● Bernays Update: South Carolina chapter did not come through. We turned to our board, but opted not to do that due to ethics concerns as it relates to judging. Our Western District chapter contacts came through for us. <ul style="list-style-type: none"> ○ Las Vegas is asking for a few more judges to help them out. They had the same issues. Deadline for judging is October 3. ○ Paulina thanked all those who judged even though it won't be used. 	No action	Blake
Budget Update	<ul style="list-style-type: none"> ● Payments have been issued for the last event at the Diversionary Theater. ● UCSD sponsorship funds - being sent in as a check. ● Trying to streamline using square and checks being sent in. 	No Action	Jenny
Secretary Update	<ul style="list-style-type: none"> ● Approval of September Minutes <ul style="list-style-type: none"> ○ Cheryl made the motion to accept ○ William seconded. ○ Motion passes unanimously ● Approval of PRSA National Slate (Arturo will vote for our chapter by proxy <ul style="list-style-type: none"> ○ William motioned 	Board Vote	Barb



	<ul style="list-style-type: none"> ○ Cheryl seconded ○ Motion passes unanimously 		
Bernays Awards	<p>Student Awards judging will be done virtually via survey monkey</p> <p>Paulina gave the following updates:</p> <ul style="list-style-type: none"> ● Event logistics overview ● Tickets on sale ● Floral sponsor still wants to work with us. But they reached their donation limit. Request was made to see if we could go half with the florist. Total is \$310 for the sponsorship fee. <ul style="list-style-type: none"> ○ Paulina made a motion to increase the budget ○ Cheryl seconded ○ Motion passes unanimously ● Ask for Comms to step in and help out with the PPT. We need to fill in the new information - award winners. ● Sponsored posts are starting for social media <p>National responded to a letter Blake sent regarding the judging issues we experienced. We will debrief VP of membership to provide them feedback. This is the 2nd year we've had issues.</p> <p>We were informed that National used to outsource judging with a consultant. That stopped for the last two years. Paulina and Blake will be meeting with National later. The board shared feedback including: accountability, adhering to ethics and standards, as well as possible penalties. In addition, we discussed perhaps just staying with the Western District as judges.</p>	<p>One vote required</p> <p>Judging Update</p>	<p>Paulina</p> <p>Blake</p>



Committee Updates	<p>November professional development event - Amanda is the lead</p> <ul style="list-style-type: none">● PD event for 11/3 is all confirmed. Just waiting on the eventbrite/zoom link to be setup. "From PR Madness to Wellness"● Holiday event - Elena<ul style="list-style-type: none">○ No progress yet. Holiday party. Keep it simple. Brewery.○ Annual Meeting will also take place at this time○ Vote on the Slate (30 days to vote on the Slate) - Annual meeting and holiday party.● Ethics Event - Julie<ul style="list-style-type: none">○ 25 people attended.○ Final legends event is on Nov. 7 at the home of April Bolduc in La Mesa for \$20	No Board Action	Amanda/Elena/Julie
Adjourn	<ul style="list-style-type: none">● Meeting adjourned at 5:29 pm		Blake