



Call to Order: 5:04 p.m. Adjournment: 5:48 p.m.	Led By: Arturo Garcia Sierra Secretary: Barbara Cosio Moreno
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<p>In Attendance (QUORUM) (10 voting, 1 non-voting):</p> <ol style="list-style-type: none">1. Blake Nelson, President2. Arturo Garcia Sierra, President Elect3. Barbara Cosio Moreno, Secretary4. Jenny Mehlow, Treasurer5. William Lopez6. Paulina Sierra7. Amanda Nelson8. Cheryl Robinson9. Anthony King10. Anne Buckley11. Elena Gomez12. Alexis Cortes13. Karlene Sanchez14. Julie Smith-Taylor, APR <p>Absent (X):</p> <ol style="list-style-type: none">1. April Tellez Green, Past President2. Monica Gil de Los Santos3. Elena Gomez4. Alexis Cortes5. Chris Jenkins6. Sammi Reyes <p>Chapter Administrator: Blake Nelson, APR Chapter Treasurer: Jenny Mehlow Ethics Officer: Julie Smith-Taylor</p>
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Agenda Item	Discussion	Action	Owner
Call to Order/President's Update	<ul style="list-style-type: none"> ● Call to order ● Blake out - Arturo running the meeting. ● Reminder to attend the Diverse Dialogues Series Mixer <ul style="list-style-type: none"> ○ Request for Board to promote the event on Aug. 22 ● PD - No events planned ● September events - Quality Time for PR Minds (9-13) & Ethics Month event (9-21) 	No action	Arturo
Budget Overview	<ul style="list-style-type: none"> ● Jenny handling the invoice for our tax return - \$900 ● Bernays budget: <ul style="list-style-type: none"> ○ Barbara motioned to increase budget spend for photographer/designer to \$750 - Jenny suggested a \$1000 total budget ○ Paulina seconded ○ Motion passes unanimously 	Board Vote	Jenny
Secretary Update	<ul style="list-style-type: none"> ● Approval of minutes <ul style="list-style-type: none"> ○ Anthony noted an error in attendances. Barb will update and reissue for a vote at Sept. Board meeting 	Board Vote	Barb
Bernays	<ul style="list-style-type: none"> ● Paulina now serving as judging chair. <ul style="list-style-type: none"> ○ Call for entries ready 	No Action	Paulina



	<ul style="list-style-type: none"> ○ Newsletter ready ○ Social media ready ○ Open Water ready ○ Earlybird closes on 8/15. Regular is 9/1, Late is 9/8. Drop dead date is 9/15. ○ Anne asked about the timeline - stating its too short. April said our goal is to give two months. EC acknowledged we fell short this time due to loss of two board members. ○ South Carolina is judging us. We are judging OKC. ○ Goal is to document everything to go forward. ○ Reminder to solicit special awards. 		
APR Update	<ul style="list-style-type: none"> ● Five candidates in the APR process ● Additional candidate about to put an application thru ● Hoping to move all of them thru 	No Board Action	Anne
Committee Updates	<ul style="list-style-type: none"> ● Quality Time with PR Minds <ul style="list-style-type: none"> ○ William <ul style="list-style-type: none"> ■ William and Kim had been able to cover all the costs for last year's event ■ Secured the venue and the date. ■ William's agency did the graphics. ■ Reached out the board about making them aware that this committee needed help. Not a lot of signups. Lost his only committee member (PJ Maxwell). ■ Thanked April for her assistance. ■ Barbara proposed moving it to November 	No Board Action	William



	<ul style="list-style-type: none"> ■ Discussion would be had at EC level to assist William in next steps. ● Professional Development - Cheryl/Elena/Amanda <ul style="list-style-type: none"> ○ No events planned for September. 		
New Business	<ul style="list-style-type: none"> ● Barb suggested that we share the honor code again as board members. Reminder as to why we agreed to serve. ● Eventbrite may start to charge - per April. She will look into it. 	No Board Action	
Membership Update	<ul style="list-style-type: none"> ● Loss of Members - a couple people from private sector, a couple from UCSD, one person from military ● New members - Three from tourism sector (city of SD and Carlsbad), higher ed, girl scouts 	No Board Action	Anthony
Adjourn	<ul style="list-style-type: none"> ● Meeting adjourned at 5:27pm 		Arturo

VIRTUAL VOTE - Conducted online on 9/7/2023 to 9/8/2023

President Blake Nelson initiated a virtual vote to increase the budget to send an Assembly Delegate to ICON

Motion: To increase ICON expenses by \$1,287 to ensure travel, stay, and conference admission are fully covered.

Motion seconded: Barb Cosio Moreno

Votes in Favor: Jenny Mehlw, Paulina Sierra, Anne Buckley, William Lopez, April Tellez Green, Amanda Nelson, Cheryl Robinson, Monica Gil dos Santos, Anthony King, Alexis Cortes,

MOTION PASSES