



Call to Order: 4:02 p.m.
Adjournment: 5 p.m.

Led By: April Green
Secretary: Blake Nelson

In Attendance (majority for a quorum=12) (14 voting members, 3 non-voting attendees):

1. April Tellez Green
 2. Barbara Cosio Moreno
 3. Jeanna Vazquez
 4. Hope Reilly
 5. Megan Pinna
 6. Shannon Boffa
 7. William Lopez
 8. Arturo Garcia Sierra
 9. Cheryl Robinson
 10. Julie Smith-Taylor (non-voting)
 11. Stephania Villar
 12. Patricia Maxwell
 13. Kim Coutts
 14. Amanda Nelson
 15. Julie Smith-Taylor (non-voting)
 16. Mariah Hugo (non-voting)
 17. Monica Gil dos Santos (non-voting)
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1. **Absent (7):** Patrick Thelen, APR, Jenny Mehlow, Edgar Hopia, Elena Gomez (non-voting), Elizabeth Espinoza (non-voting), Kara Handley, APR+M, Rachel McGuire, MBA, APR



Chapter Administrator: Blake Nelson, APR
Chapter Treasurer: Jeanna Vazquez
Ethics Officer: Julie Smith-Taylor, APR, (non-voting)

Agenda Item	Discussion	Action	Owner
Call to Order/President's Update	<ul style="list-style-type: none"> ● Meeting called to order at 4:02 p.m. ● Moved to google work space. Reclaimed access to branded email account. Can now use branded email account ● Bank account signatories switch in process, adding April, Barb and Blake ● ICON chapter representation – Arturo serving as proxy with Executive Committee's support. Invited to speak on D&I panel ● Vote to move April's travel funds to support Arturo. ● Barbara made the motion to approve. ● Anne seconded. ● No discussion ● All voted in favor to approve April's travel funds moving to Arturo. 	<ul style="list-style-type: none"> ● Vote taken to approve travel funds for Arturo 	April Green
Financial Update	<ul style="list-style-type: none"> ● Operating in profit of \$1200. ● Job Board estimated at \$3K, now at \$3,900 – over budget on income we projected. ● Owe communications team info on Eva Irving grant. 	<ul style="list-style-type: none"> ● No formal action taken or required 	Jeanna Vazquez



	<ul style="list-style-type: none"> ● Have funds to send two reps to ICON online 		
Bernays Update	<ul style="list-style-type: none"> ● \$1100 for the event space ● Food and drink up next. A lot more details coming. ● Barb – CFE is coming out. Working on special awards, trying to find judges. First step is getting people to submit their work ● April - Open Water is up and running. ● Photography sponsorship secured. Headshot booth for attendees ● For MC Hope is reaching out to Joe Little. Comms is working on a recorded greeting from a keynote speaker. ● Patricia: two student team entries. Going to reach out to professors. Hope to have more entrants. ● Amanda recommends Golden Medallion. \$30-\$35 a pop. Sending link to Bernays committee for feedback. 	<ul style="list-style-type: none"> ● No formal action taken or required 	Kara/Jenny Mehlow
Membership Update	<ul style="list-style-type: none"> ● Rachel: Working on sending out survey ● Mariah: Sent program outline for exec committee. Get started next month 	<ul style="list-style-type: none"> ● No formal action taken or required 	Rachel/Mariah
Communications Update	<ul style="list-style-type: none"> ● Monica: Bringing back member spotlight. One a month, but may change based on how many we receive ● Board member takeovers. Thank you, Arturo, for launching. Took over social media in June. Signup sheet went out to everyone so you can input the date you want. Goal is one takeover a month. ● Megan – newsletter will go out on Mondays now. Higher open rate. Are we getting a 2022 Bernays banner? April would prefer a photo. 	<ul style="list-style-type: none"> ● No formal action taken or required 	Monica/Megan/Stephania



	<ul style="list-style-type: none"> ● Stephania – blog update: new blog series. Showcase board members. Ask the board questions via chat. Few different answers/perspectives to the same question 		
Community Relations & Advocacy	<ul style="list-style-type: none"> ● April approached by Temple North Rep from SDSU. Media literacy event. EC wants to move forward with it. Oct. 22. No monetary contributions from chapter. Asking us to cross promote. ● Major Garrett is the keynote speaker. Table for us to put out info. ● No discussion 	<ul style="list-style-type: none"> ● No formal action taken or required 	April
D&I Update	<ul style="list-style-type: none"> ● Having second event right now. Career mobility series. Agency tour and career journey chat. ● Two more events on Eventbrite. RSVPs are low, but it is our first year. ● Hold on the calendar for a Bernays event in August. ● Blake to reach out to Arturo and talk cross promotion. 	<ul style="list-style-type: none"> ● No formal action taken or required 	Arturo
Ethics Update	<ul style="list-style-type: none"> ● Julie working on next blog. ● Moving forward with plan for Sept/National ethics month. Have an idea for a speaker, need to hear back from EC on that. ● Looking at late Sept. Stipend for speaker – Paula Pedine. She has a new book out. \$250 stipend for her efforts. ● Anne Buckley thinks it would be a great idea. ● William Lopez will sponsor it 	<ul style="list-style-type: none"> ● No formal action taken or required 	Julie
Professional Development Update	<ul style="list-style-type: none"> ● Aug. 31st noon to 1, for an event. Top 10 pitches. ● Does anyone need to review copy for the event? EC trusts PD committee with copy. ● Late September a panel on community engagement. or a topic related to Roe Vs. Wade and remarginalization of communities. 	<ul style="list-style-type: none"> ● No formal action taken or required 	Cheryl



	<p>Human rights. Timing around Ingenious peoples day in early October.</p> <ul style="list-style-type: none"> ● Newsletter deadline is now Mondays. 		
Sponsorship	<ul style="list-style-type: none"> ● NV5 came on as a silver sponsor. Gabby moved to another team. Coming on as a bronze sponsor now. ● Secured a sponsor for Bernays. 	<ul style="list-style-type: none"> ● No formal action taken or required 	Barb
Adjourn	<ul style="list-style-type: none"> ● Meeting adjourned at 5 pm 	<ul style="list-style-type: none"> ● No formal action taken or required 	April Green