



**Call to Order: 4:02 p.m.**  
**Adjournment: 4:57 p.m.**

**Led By:** Blake Nelson  
**Secretary:** Barbara Cosio Moreno

**In Attendance (majority for a quorum=12) (13 voting, 3 non-voting):**

1. Blake Nelson
2. April Green
3. Barbara Cosio Moreno
4. Arturo Garcia Sierra
5. Jenny Mehlow
6. Anne Buckley
7. Alexis Cortez
8. Elena Gomez
9. William Lopez
10. Anthony King
11. Ben Mendoza
12. Cheryl Robinson
13. Kristen Blake
14. Karlene Sanchez (non-voting)
15. Chris Jenkins (non-voting)
16. Paulina Sierra (non-voting)

**Absent (7):** Julie Smith-Taylor (non-voting), Amanda Nelson, Patricia Maxwell, Adagray Willis, Madeleine Baudoin Ghorashi, Monica Gil dos Santos, Sammi Reyes (non-voting),



Agenda Item	Discussion	Action	Owner
Call to Order/President's Update	<ul style="list-style-type: none"> <li>● Blake announced call for Directors to assist in SDSU resume and mock interviews. Asking for a list of folks who want to participate.</li> <li>● Blake announced that some of the committee plans are coming through. Asking for those to be finalized this week - just needs a one to two page vision outline.</li> </ul>	No Action	Blake Nelson
Pres Elect Update	<ul style="list-style-type: none"> <li>● Sponsorship update - beginning outreach. Asked Board Members for one or two organizations each they recommend chapter can approach for sponsorships.</li> <li>● Western District Conference will be held April 26-28 in Tucson, AZ</li> </ul>	No formal action taken or required	Arturo
Treasurer's Update	<ul style="list-style-type: none"> <li>● Jenny to connect with our accountant. Need to check final numbers in discrepancy from retreat vs. numbers in the spreadsheet. Going to meet with Bill Gay for further training.</li> </ul>	No formal action taken or required	Jenny
Secretary Update	<ul style="list-style-type: none"> <li>● Barbara introduced the minutes from the January meetings for approval.</li> <li>● Reminded group to please add their events on the chapter calendar.</li> <li>● Will add ICON to calendar.</li> </ul>	Anne motioned to accept April seconded	Passed with 13 in favor, 0 opposed, 0 abstained



<p>APR</p>	<ul style="list-style-type: none"> <li>● Anne worked with PRSA National and got the updated list of APRs in our chapter.</li> <li>● Took a survey for panelist reviewers or mentors or study session leads. Working list of the volunteers.</li> <li>● Wants to promote APR session on APRs on Feb. 28. Working with PD for an inclusive APR event in April. Will be promoting all boot camps being offered in the region.</li> </ul>	<ul style="list-style-type: none"> <li>● No formal action taken or required</li> </ul>	<p>Anne</p>
<p>Bernays</p>	<ul style="list-style-type: none"> <li>● Discussion of potential locations for this year’s event, including USD, Museum of Contemporary Art, SD Public Library</li> <li>● Krystin West helped us out with a discount at SDSU last year. Blake added that if the price is right she's not opposed to the space again. Jenny said we also had volunteers from SDSU. Venue was very flexible. Parking was easy, trolley access was great. Food and drink was also great.</li> <li>● We discussed Scott Pansky as a keynote speaker. He just wrote a book on mentorship. He has strong ties with SDSU as well.</li> </ul>	<ul style="list-style-type: none"> <li>● No formal action taken or required</li> </ul>	<p>Jenn</p>
<p>Membership &amp; Volunteer Recruitment Update</p>	<ul style="list-style-type: none"> <li>● Anthony King is new lead</li> <li>● He’s reaching out to Rachel to catch up with her.</li> </ul>	<ul style="list-style-type: none"> <li>● No formal action taken or required</li> </ul>	<p>Anthony</p>
<p>Communications Update</p>	<ul style="list-style-type: none"> <li>● Monica Gil Dos Santos said the new Comms team will be meeting to discuss roles and points of contact.</li> <li>● Kristen gave an intro.</li> </ul>	<ul style="list-style-type: none"> <li>● No formal action taken or required</li> </ul>	<p>Monica</p>
<p>Community Relations &amp; Advocacy</p>	<ul style="list-style-type: none"> <li>● N/A</li> </ul>	<ul style="list-style-type: none"> <li>● No formal action taken or required</li> </ul>	<p>No Reps Present</p>



D&I	<ul style="list-style-type: none"> <li>• Ben &amp; Alexis gave intros</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	Ben/Alexis
Professional Development	<ul style="list-style-type: none"> <li>• Cheryl announced she is setting up a meeting in advance of the retreat.</li> <li>• Barb is coordinating our first PD event (carry over from last year) on networking with Wright On Comms as a sponsor. Event is being pushed into February.</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	Cheryl/Barb
Sponsorship	<ul style="list-style-type: none"> <li>• Barb to share sponsorship list with Arturo.</li> <li>• Southwest Strategies signed on as a Platinum sponsor during Bernays.</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	Barb/Arturo
Ethics	<ul style="list-style-type: none"> <li>• Julie looking forward to staying on another year.</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	Julie
Adjourn	<ul style="list-style-type: none"> <li>• Meeting adjourned at 4:49pm</li> </ul>		Blake