



**Call to Order: 4:04 p.m.**  
**Adjournment: 5:09 p.m.**

**Led By:** April Green  
**Secretary:** Giovanna Castro

**In Attendance (majority for a quorum=12) (12 voting, 3 non-voting):**

1. April Tellez Green
2. Cheryl Robinson
3. Shannon Boffa
4. Edgar Hopia
5. Monica Gil dos Santos (non-voting)
6. Patricia Maxwell
7. Mariah Hugo (non-voting)
8. Jeanna Vazquez
9. Barbara Cosio Moreno
10. Arturo Garcia Sierra
11. Stephania Villar
12. Amanda Nelson
13. Kara Handley, APR+M
14. Jenny Mehlow
15. Julie Smith-Taylor (non-voting)

**Absent (8):** Hope Reilly, Megan Pinna, William Lopez, Kim Coutts, Patrick Thelen, Elena Gomez (non-voting), Elizabeth Espinoza (non-voting), Rachel McGuire

**Chapter Administrator:** Blake Nelson

**Chapter Treasurer:** Jeanna Vazquez

**Ethics Officer:** Julie Smith-Taylor



Agenda Item	Discussion	Action	Owner
Call to Order/President's Update	<ul style="list-style-type: none"> <li>● Meeting called to order at 4:04 pm</li> <li>● Arturo has been designated as proxy for Leadership Assembly</li> <li>● Dr. Blow will be joining the October Board meeting. April mentioned that she will be sharing about what has been happening at National – really interested in seeing what we are doing as a chapter. Please add any notes/questions to help guide our discussion to the Google doc provided.</li> <li>● Barb has been in communication with Dr. Blow as well and we will be showing her video at the Bernays.</li> <li>● We will be ordering a new welcome sign and a new step and repeat with our updated logo.</li> </ul>	<ul style="list-style-type: none"> <li>● No formal action taken or required</li> </ul>	April Green
Financial Update	<ul style="list-style-type: none"> <li>● We are doing well and still operating in a profit this year</li> <li>● The Bernays venue fees went through for SDSU and once all submissions have been in placed, we will also receive those</li> <li>● Jeanna asked if there were any questions on the P&amp;L – we are at a \$2100 profit</li> <li>● Barb asked about our profit and whether there is still going to be a profit once everything for Bernays go through – \$7,250 is what we still have left we budget \$4,800 for trophies and \$7,500 in income for the award ceremony itself and \$9,500 for entry fees – we would still be in green regardless. A still good amount of money for catering regardless.</li> </ul>	Motions passed All in favor, none opposed, none abstaining	Jeanna Vazquez



	<ul style="list-style-type: none"> <li>• Jeanna noted that we also had \$2,500 in sponsorship income as well</li> <li>• Over budget for the job board as well</li> <li>• April noted low entry numbers may be a result of the tight deadlines for this year's program, as voiced during our information session last month by a member</li> <li>• Jeanna noted that we received one application for the PRSSA iCON Eva Irving Grant which will pay for one student that is underrepresented in San Diego County to attend the conference which is \$335 dollars</li> <li>• <b>VOTE:</b> Jeanna made a motion to approve applicant as grant</li> <li>• Cheryl second the motion</li> <li>• <b>VOTE:</b> Jeanna made a motion for Blake to receive a credit card for the chapter with a limit of \$1,500</li> <li>• Second by Barbara</li> </ul>		
Secretary Update	<ul style="list-style-type: none"> <li>• Giovanna reminded everyone to look at the Chapter calendar prior to scheduling events</li> <li>• April asked everyone to add events to real time on the document moving forward</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	Giovanna Castro
APR	<ul style="list-style-type: none"> <li>• N/A</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	Patrick
Bernays	<ul style="list-style-type: none"> <li>• Janedra Sykes may be a keynote speaker at the event</li> <li>• Art think Janedra would be great as a keynote speaker and to have that at the Bernays it would be positive</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	Jenny/Kara



	<ul style="list-style-type: none"> <li>● April would like to see someone locally speak</li> <li>● Jenny noted that we are working with SDSU for the catering – including the table setting and what we will be serving</li> <li>● Sept. 15 Eventbrite will go live</li> <li>● April wanted to discuss about extending the deadline for Special Awards and Bernays entries</li> <li>● Kara mentioned that it would be easier to extend the special awards and not the Bernays entries</li> <li>● Megan and April put together a newsletter for the different special award categories, Barb asked to share the Special Awards on social media accounts</li> <li>● Special Awards Program – Barb and Hope are working to ensure we have a special awards program this year and ensure we have judges</li> <li>● Blake mentioned that we had a liaison to help organize the committee – a lot were past winners</li> <li>● We will not be extending the Bernays awards just the Special Awards</li> <li>● Jeanna asked how many Special Awards we have – Giovanna was under the impression we have one</li> </ul>		
<p>Membership Update</p>	<ul style="list-style-type: none"> <li>● Rachel is finalizing the survey and it's ready to go out</li> <li>● Mariah mentioned that they are to open up the application this week for the mentorship program – students in their last semester, someone that just graduated, etc. For mentors, it can be any current and/or former PRSA members.</li> </ul>	<ul style="list-style-type: none"> <li>● No formal action taken or required</li> </ul>	<p>Rachel/Mariah</p>



<p>Communications Update</p>	<ul style="list-style-type: none"> <li>• A lot of communication going out right now on Bernays</li> <li>• We also have a post going up on Thursday with the new deadline about the Special Awards – Shannon wants to give a shout out to Monica for all the content</li> <li>• Creating New Pros group on Facebook</li> <li>• Board Member Takeovers – if Board members want to do it please find the sign-up sheet on the drive</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	<p>Monica/Megan/Stephania</p>
<p>Community Relations &amp; Advocacy</p>	<ul style="list-style-type: none"> <li>• Kim is looking for volunteers for the event and memberships – Oct 22 from noon to 1:30 pm.</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	<p>Jeanna</p>
<p>D&amp;I Update</p>	<ul style="list-style-type: none"> <li>• We submitted the award for diversity chapter award</li> <li>• We are rescheduling yoga session due to rain</li> <li>• Arturo also had meeting with ICON to discuss presentation, more information to follow</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	<p>Arturo</p>
<p>Ethics Update</p>	<ul style="list-style-type: none"> <li>• Sept. 22 will be Zoom call it will be from noon to 1 pm for the Ethics event</li> <li>• Focusing on ethical behavior in a unique situation.</li> <li>• Free for members, \$15 for non-members</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	<p>Julie</p>
<p>Professional Development Update</p>	<ul style="list-style-type: none"> <li>• Next week we will be hosting an event</li> <li>• Barb had an idea about a joint PD event in October</li> <li>• Looking at a November 10th PD event for elections</li> <li>• April and Cheryl will schedule a time to meet about Your Next Move possible extension after D&amp;I has had the opportunity to</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	<p>Cheryl</p>



	review/approve		
Sponsorship	<ul style="list-style-type: none"> <li>• N/A</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	Barb
Adjourn	<ul style="list-style-type: none"> <li>• Meeting adjourned at 5:09 pm</li> </ul>	<ul style="list-style-type: none"> <li>• No formal action taken or required</li> </ul>	April Green