| **Call to Order: 4:33 p.m.**  **Adjournment: 5:11 p.m.** | **Led By:** Arturo Garcia Sierra  **Secretary:** Barbara Cosio Moreno |
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| **In Attendance (QUORUM) (13 voting, 1 non-voting ):**   1. Arturo Garcia Sierra, President 2. Barb Cosio Moreno, Secretary 3. Blake Nelson, Past President 4. Jenny Mehlow, Treasurer 5. Alexis Cortes 6. Adrianna Villa 7. Danny Sanchez 8. Edna Gutierrez 9. Jerralyn Davis 10. Karlene Sanchez 11. Paulina Sierra 12. Cheryl Robinson, APR 13. Elena Gomez 14. Anne Flanagan 15. Sammi Reyes\*\*\*     **Absent (2 voting, 1 non-voting):**   1. Anthony King, APR 2. Janet Farala 3. Hannah Blome \*\*\*     \*\*\* non voting members  **Chapter Administrator:** Blake Nelson, APR  **Chapter Treasurer:** Jenny Mehlow  **Ethics Officer:** N/A |
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| **Agenda Item** |  | **Action** | **Owner** |
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| Call to Order |  | No Action Required | Arturo |
| Secretary Update | * Accept motion to vote on and accept August minutes   + Motion to pass from Blake   + Second by Paulina   Passes unanimously | Board Vote | Arturo/Barb |
| Bernays Update | * Event is set for Saturday, Oct. 19 - Balboa Park Recital Hall * Pricing for tickets forthcoming, Eventbrite coming soon * Expecting full attendance from the board * Need board support for setup/takedown * Planning an extension on awards * We won’t be judging sister chapter until Mid to Late Oct. * Trying to connect with sponsors * Blake to put together a volunteer survey | No Action Required | Paulina |
| Committee Updates | PD   * Meet the Boss panel (Oct. 22nd or 29th) * Space confirmed * Sandy Young has been super helpful - JWalcher * Request for events to be added to our calendars   + Blake will take care of it * Tuesday October 8 * Scripps Institution of Oceanography PR Team of the year Panel * Blake asked them to do a Bernays video promo   Mixer Update   * Spill the Beans mixer set for Sept. 25 from 8-9am * Higher ed comms * Board encouraged to attend   APR Bootcamp   * Having Fall session boot camp the end of September. * Two new folks interested in APR * Boot camp got pushed out to National - folks coming from across the country! * No panel presentations this fall, but expected in the Spring   Communications   * Doing final Bernays eblast * Countdown posts planned on Bernays * Promos for mixer * ICON messaging   D&I   * Planning meeting with Board President on a plan going forward * Diverse Dialogue planned for November | No Action Required | Elena  Alexis  Sammi  Cheryl  Jerr  Edna & Anne  Anthony |
| Budget | No update | N/A | N/A |
| New Businesss | * President of AMA approached PRSA for a collaborative holiday party at the Zoo. * University in Mexico (in Puebla) starting a PRSSA chapter. Looking for a sponsor (mentor). National reached out to us. Will send formal guidelines out and bring up for a later vote. * New president elect: Jenny Mehlow | No Vote | Arturo |
| Adjourn | * Meeting adjourned at 5:11 p.m. |  | Arturo |