



Call to Order: 4:38 p.m.
Adjournment: 5:11 p.m.

Led By: Blake Nelson
Secretary: Barbara Cosio Moreno

In Attendance (NO QUORUM) (7 voting, 1 non-voting):

1. Arturo Garcia Sierra, President
2. Blake Nelson, Past President
3. Anne Flanagan
4. Edna Gutierrez
5. Alexis Cortes
6. Karlene Sanchez
7. Janet Farala
8. Elena Gomez
9. Sammi Beatrice***

Absent (10 voting, 1 non-voting):

1. Anthony King, APR
2. Jenny Mehlow, Treasurer
3. Barb Cosio Moreno, Secretary
4. Adrianna Villa
5. Danny Sanchez
6. Jerralyn Davis
7. Paulina Sierra
8. Cheryl Robinson, APR
9. Hannah Blome ***

*** non voting members

Chapter Administrator: Blake Nelson, APR

Chapter Treasurer: Jenny Mehlow

Ethics Officer: N/A



Agenda Item		Action	Owner
Call to Order	<ul style="list-style-type: none"> No quorum 	No Action Required	Blake
Bernays Update	<ul style="list-style-type: none"> Event is set for Saturday, Oct. 19 - Balboa Park Recital Hall Expecting full attendance from the board. Blake to send a survey for board support for setup/takedown Walk thru taking place this week We won't be judging sister chapter until Mid to Late Oct. Trophies being prepared 	No Action Required	Blake/Janet
Communications	<ul style="list-style-type: none"> Jerr is out Social media award templates for Bernays <ul style="list-style-type: none"> Wants copy to share out Sponsor member blog posts for the website Newsletter will include Bernays promo, Meet the Boss panel and recap of Scripps Working on adding a button for the Bernays ticket purchase Going to meet with Blake to update the job board section Interest in adding a gallery/images for the website 	No Action Required	Karlene
Online Vote	<ul style="list-style-type: none"> Arturo to ask for urgent board online vote in preparation for the Delegation vote at ICON 	No action needed	Arturo
Committee Updates	D&I <ul style="list-style-type: none"> Working on National Native American Heritage Month event in person (for November) Considering CSUSM as a host, or museum contacts at Museum of Us (but they don't have space for 50) 	No Action Required	Edna/Anne



	<p>PD</p> <ul style="list-style-type: none"> Scripps Oceanography Team of the Year Recap Meet the Boss happening Oct. 29 <ul style="list-style-type: none"> Needs help picking up chairs in Miramar <ul style="list-style-type: none"> Blake found some gift cards and wants to ensure they can be used for speaker gifts <p>Mixers</p> <ul style="list-style-type: none"> Higher Ed Mixer was sponsored by Scatena Daniels and was a good variety of folks from across San Diego Next mixer isn't planned for 2024, but plans are ahead for 2025 		<p>Alexis/Elena</p> <p>Sammi</p>
Budget	No update	N/A	N/A
New Business	<ul style="list-style-type: none"> Mingle Bells is a joint holiday party this year at San Diego Safari Park with AMA, SD Press Club and PRSA 	No Vote	Arturo
Adjourn	<ul style="list-style-type: none"> Meeting adjourned at 5:15 p.m. 		Arturo

VIRTUAL VOTE - Requested to be completed by October 11

- Via email from Chapter President Arturo Garcia Sierra:
- Motion: To approve our assembly delegate to vote in agreement of passing proposals 24-01 and 24-02.
 - Motion: To add the Universidad de las America's Puebla as a second student chapter for PRSA SD/IC.
 - Motion: To approve September minutes.

Seconded by Secretary Barbara Cosio Moreno

Approved via email by a reply of yes to all 3 motions: Jenny Mehlow, Alexis Cortes, Karlene Sanchez, Barbara Cosio Moreno, Cheryl Robinson,

October 10, 2024



Paulina Sierra, Edna Gutierrez, Alexis Cortes, Elena Gomez

No votes: Zero

Abstentions: Zero