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| **Call to Order: 4:37 p.m.**  **Adjournment: 5:11 p.m.** | **Led By:** Blake Nelson  **Secretary:** Barbara Cosio Moreno |

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| **In Attendance (NO QUORUM) (6 voting, 2 non-voting ):**   1. Arturo Garcia Sierra, President 2. Blake Nelson, Past President 3. Anne Flanagan 4. Elena Gomez 5. Paulina Sierra 6. Karlene Sanchez 7. Hannah Blome \*\*\* 8. Sammi Beatrice\*\*\*     **Absent (10 voting, 1 non-voting):**   1. Jenny Mehlow, Treasurer 2. Barb Cosio Moreno, Secretary 3. Adriana Villa 4. Danny Sanchez 5. Cheryl Robinson, APR 6. Alexis Cortes     \*\*\* non voting members  Also present: Elle Seer (proposed new pro)  **Chapter Administrator:** Blake Nelson, APR  **Chapter Treasurer:** Jenny Mehlow  **Ethics Officer:** N/A |

| **Agenda Item** |  | **Action** | **Owner** |
| --- | --- | --- | --- |
| Call to Order | * No quorum | No Action Required | Arturo |
| New Pro Introduction | * Elle Seer joined the meeting to introduce herself to the Board as a possible new Pro Board Member. | No Action Required | Arturo |
| 2025 Slate of Directors | * Arturo gave an update on the Board Slate for 2025. | No Action Required | Arturo |
| Upcoming Events | * Anne gave an update on the Diverse Dialogues conversation for November 20 * Virtual event * LinkedIn post is live sharing the event   Mingle Bells   * Joint event on December 3 * AMA, IABC, One Club and PRSA group effort * Members of the 4 orgs are invited * Looking for a sponsor for the photographer   Panel   * Arturo is working on organizing an upcoming panel of PR pros who work in sports (the Wave and the Padres + more!) in collaboration with PRSSA * Target for the start of 2025 | No Action Required | Anne  Arturo |
| Communications | * Uploading meeting minutes (up to the date) * Promoting events on the website * Working with Mile3 to try and get a gallery on the site. It requires a plug in * Published newsletter to promote the upcoming events * Working on a form to request Comms needs   Blake asked to work with Comms on trophy reorders | No Action Required | Karlene |
| Bernays | * Paulina working on formatting a guide for future Bernays teams/committees * Thanks to all who helped on the Bernays event * Working on the reorders now | No action needed | Paulina |
| Board announcements | * Arturo notified the Board that Paulina will be leaving the Board * Other transitions: Anthony King and Jerralyn * Board is grateful for all their efforts | No action needed | Arturo |
| Budget | No update | N/A | N/A |
| Adjourn | * Meeting adjourned at 4:53 p.m. |  | Arturo |

**VIRTUAL VOTE - Requested to be completed by November 15**

Via email from Chapter President Arturo Garcia Sierra:

1/ Motion: To approve our October minutes

2/ Motion: To include Elle Seeler as an "associate new pro" of the PRSA SD/IC board

Seconded by Secretary Barbara Cosio Moreno

Approved via email by a reply of yes to both motions: Jenny Mehlow, Karlene Sanchez, Paulina Sierra (who also noted a typo in the minutes, which was corrected by Board President), Edna Gutierrez, Elena Gomez (who caught a second typo which was amended by the Board President), Janet Farala, Alexis Cortes, Adriana Villa

No votes: Zero

Abstentions: Zero